

BA (Honours) Business Studies with Management
Validation 2017
Business Studies (Management)

1. Programme Structure:

Students seeking a BA Honours degree in Business Studies (Management) must complete at least 135 credit hours:

No.	Category	Credit Hours
1	University Requirements / Mandatory	27
2	Specific Requirements / Mandatory	48
3	Faculty Requirements / Mandatory	48
4	Faculty Requirements/ Electives	12
Total		135

2. Programme Requirements:

1. University Requirements / Mandatory

(27 credit hours)

Course Code	Course Title	Credit hours	Prerequisites	Source
EL097	English Orientation Programme (Level 1)	0	-	AOU
AR113	Arabic Communication Skills (III)	3	-	AOU
EL098	English Orientation Programme (Level 2)	0	-	AOU
EL099	English Orientation Programme (Level 3)	0	EL098	AOU
EL111	English Communication Skills (I)	3	EL099	AOU
EL112	English Communication Skills (II)	3	EL111	AOU
GB102	Principles of Entrepreneurship for Non-Specialists	3	-	AOU
GR110	Islamic Culture	3	-	AOU
GR111	Arab Islamic Civilization	3	-	AOU
GR118	Life Skills and Coexistence	3	-	AOU
GR131	History and Civilization of Sudan	3	-	AOU
GT101	Learning and Information Technology	3	-	AOU
Total		27		

2. Faculty Requirements / Mandatory

(180 points/48 credit hours)

Course Code	Course Title	Credit hours	Prerequisites	Source
BUS110	Introduction to Business	8	EL111	AOU
LB170	Professional Communication Skills for Business Studies	8	EL112	OU
BUS101	Introduction to Math for Business	4	EL099	AOU
BUS102	Introduction to Statistics	4	EL111	AOU
B207A	Shaping Business Opportunities	8	BUS110	OU
B207B	Shaping Business Opportunities II	8	B207A	OU
BUS310	Strategic Management	8	B207B	AOU
Total		48		

3. Faculty Requirements / Electives**(40 Point/12credit hours)**

Course Code	Course Title	Credit hours	Prerequisites	Source
B122	Introduction to Retail Management and Marketing	8	BUS110	OU
B124	Fundamentals of Accounting	8	BUS110	OU
BUS109	Business Law	4	EL111	AOU
BUS115	Small Business Management	4	EL112	AOU
BUS202	Data Analysis	4	BUS101&BUS102	AOU
ECO101	Principles of Microeconomics	4	BUS110	AOU
ECO102	Principles of Macroeconomics	4	BUS110	AOU
	Total		12	

4.Specialization Requirements / Mandatory**(180 point/48credit hours)**

Course Code	Course Title	Credit hours	Prerequisites	Source
B123	Management Practice	8	BUS110	OU
B205A	Exploring innovation and entrepreneurship(A)	8	BUS110&B123	OU
B205B	Exploring innovation and entrepreneurship(B)	8	B205A	AOU
B628	Managing 1: organizations and people	8	B207B	OU
B629	Managing 2: Marketing and finance	8	B628	AOU
B325	Managing across organizational and cultural boundaries	8	BUS310	AOU
	Total		48	

